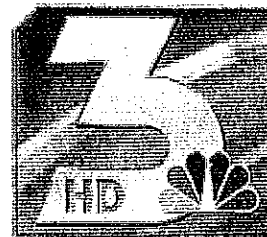


**ORDER**

KSNV

**Orders**

Order / Rev: **105333**  
 Alt Order #: 06839841  
 Product Desc: Issue  
 Estimate: 1577  
 Flight Dates: 09/12/12 - 09/17/12  
 Original Date / Rev: 08/08/12 / 09/04/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: Great American Media  
 Buying Contact:  
 Billing Contact:  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Democratic Congressional Campaign *Revised*  
 Demographic: A35+  
 Product Codes: PLI2  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	69	\$46,425.00	\$39,461.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	69	\$46,425.00	\$39,461.25	0.00
<b>Totals</b>	<b>69</b>	<b>\$46,425.00</b>	<b>\$39,461.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	30%	\$46,425.00
Market	100%	\$154,750.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$41,782.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$26,307.50
KTUD	1%	\$1,547.50
KVVU	17%	\$26,307.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,380.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/WagM		5-6a	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

M-F 5-6a WakeUp w/Wagners  
 WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12  
 ORDER CANNOT START UNTIL WED 9/12

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 105333  
 Alt Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1577  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	5-6a	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 2	KSNV	09/12/12	09/17/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	430a-5a	M-WT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WT--S					5	\$200.00		0.00			
E 3	KSNV	09/12/12	09/17/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	6-7a	M-WTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WTF--					4	\$1,000.00		0.00			
E 4	KSNV	09/12/12	09/17/12	Today Show Today Show TODAY SHOW ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	658a-9am	M-WTF--	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WTF--					2	\$1,500.00		0.00			
E 5	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATUR@M News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$350.00		0.00			
E 7	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUND@M News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$325.00		0.00			
E 12	KSNV	09/12/12	09/17/12	M-F Today Show III 4th @M Today 4th Hour TODAY SHOW III ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	10am-11am	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 13	KSNV	09/12/12	09/17/12	Rachael Ray Rachael Ray RACHEL RAY ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	11am-12pm	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 14	KSNV	09/12/12	09/17/12	Noon News Noon News NEWS 3 AT NOON ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	12-1230pm	M-WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WTF--					5	\$425.00		0.00			
E 15	KSNV	09/12/12	09/17/12	The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	1230-1p	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 16	KSNV	09/12/12	09/17/12	The Doctors The Doctors THE DOCTORS ORDER CANNOT START UNTIL WED 9/12	CM	2pm-3pm	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

Order / Rev: 105333  
 Alt Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1577

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount					
ORDER CANNOT START UNTIL WED 9/12																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00								
E 17	KSNV	09/12/12	09/17/12	Dr. Phil	CM	3-4p	M-WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00					
				Dr Phil																
				DR. PHIL ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$450.00		0.00								
E 18	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-WTF--	:30	5	\$600.00	2	0.00	NM	5	\$3,000.00					
				4PM NEWS (1 hour)						(4:00 PM-4:30 PM)										
				FIRST NEWS 3 AT FOUR ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$600.00		0.00								
E 19	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00					
				4PM NEWS (1 hour)						(4:30 PM-5:00 PM)										
				NEWS 4 AT 430P ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$700.00		0.00								
E 20	KSNV	09/12/12	09/17/12	M-F Early News	CM	5-630p	M-WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00					
				M-F Early News																
				EARLY NEWS ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$1,000.00		0.00								
E 21	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00					
				Sa-Su Early News																
				KSNV EARLY NEWS ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/10/12		09/10/12	09/16/12	-----S-					1	\$650.00		0.00								
E 29	KSNV	09/16/12	09/16/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00					
				NFL End of Game Break																
				End of Game ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/10/12		09/10/12	09/16/12	-----S					1	\$8,000.00		0.00								
E 30	KSNV	09/16/12	09/16/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00					
				News 3 in Prime																
				NEWS AFTER NFL ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/10/12		09/10/12	09/16/12	-----S					1	\$1,600.00		0.00								
E 31	KSNV	09/12/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-WTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00					
				M-F News 3 at Eleven																
				NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					2	\$1,200.00		0.00								
E 32	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00					
				Sa-Su News 3 at Eleven																
				NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12																
				ORDER CANNOT START UNTIL WED 9/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>								
Week: 09/10/12		09/10/12	09/16/12	-----S-					1	\$1,100.00		0.00								
													Totals	69	\$46,425.00					